



REAL ESTATE MANGAGEMENT

BUILD A SOLID FOUNDATION IN THIS BOOMING SECTOR

The real estate industry is not only one of the most important sectors economically, it also has enormous social relevance. Aspiring real estate managers will thus accordingly be entrusted with great responsibility. Studying within the framework of ISBA's cooperative education program prepares students of Real Estate Management optimally for a career in this field in theory and practice. Throughout the course of study, the focus is on networking the various specialisms relevant to the increasingly professional real estate industry (business administration and economics, law, engineering/architecture, sociology). Additionally, the cooperative study program covers the real estate sector in its entire breadth and as a cross-sectional specialism with special emphasis on real estate law, valuation and financing. Topics like construction technology and history, facility management, portfolio management and real estate taxation and insurance also play a central role. Comprehensive knowledge of real estate markets also remains a key requirement for achieving success in this field. Our students with their business-based qualifications are excellently prepared to take on responsible positions in the broad spectrum of management in the real estate industry and its related specialties.

Study Program Content:

- Construction History and Technology
- Introduction to Real Estate Marketing
- Public and Private Planning and Building Law
- Real Estate Transactions and Brokerage
- Tenancy and Property Law
- Introduction to Real Estate Appraisal
- Special Topics of Real Estate Valuation
- Real Estate Investment and Financing
- Real Estate Risk Management, Portfolio Management and Insurance
- Strategic and Operative Real Estate Management
- Real Estate Controlling and Digital Management
- Government Housing Policy, Urban Planning and Project Development
- Ethics and Sustainability in the Real Estate Industry
- Real Estate Markets
- Real Estate and Taxes



JULIA FISCHER

Graduate, Senior Key-Account-Manager with Immowelt AG

“Looking back to my student days, I view the mix of studying and working as a huge advantage for launching a career. Furthermore, the university's environment and students are performance oriented. That's what creates such a motivating and inspiring climate.”

PRIVATE UNIVERSITY – INTERNATIONALLY RECOGNIZED DEGREE!

YOUR STUDIES AT ISBA IN FREIBURG

Degree: Bachelor of Arts (B.A.) in International Business Management

Core Specialisms: Event Management, Hotel Management, Real Estate Management, Marketing or Sports Management

Program Content: Business Administration, Economics, Social and Methodological Competences, Digitalization, Corporate Social Responsibility, Internationalization and Sustainability. Electives: Module Groups in Event Management, Hotel Management, Real Estate Management, Marketing or Sports Management

Flexible starting dates: July 1, October 1 and January 1

Study Duration: 6 Semesters

Prerequisites: High School/GCSE (general or vocational, minimum average 3.0 / C) or advanced technical college certificate; successful admission interview at ISBA in Freiburg, training/apprenticeship contract with a partner enterprise. For a cooperative education program of studies at ISBA in International Business Management, applicants must provide proof that their English language skills correspond to level B1 of the Common European Framework of Reference for Languages (CEFR). Instruction at ISBA is also given in the German and/or Spanish languages. Therefore, applicants must also demonstrate that they have attained a level corresponding to the CEFR level C1 in one of these two languages.

Costs: Initial registration fee: 250 EUR, Tuition: 580 EUR per month, Student services fee: 168 EUR per year (Status: 2022)

Application: Online at www.isba-freiburg.de/bewerbung

The University of Cooperative Education (ISBA— Internationale Studien- und Berufsakademie) is state recognized in accordance with the Saarland Cooperative Education University Law of March 27, 1996 (last revised on October 14, 2014.)

This state recognition was broadened by the Saarland State Chancellery to include our university in Freiburg.

Further in 2021, the study program “International Business Management “ with its core specialisms had its accreditation extended to 2028 by the AHPGS (German Accreditation Agency in Health and Social Sciences).

The state recognized Bachelor’s degree is principally a qualification for admission to a Master’s program in Germany and abroad. Note that for this, universities have their own admissions criteria you should enquire about. We will gladly answer your questions regarding your possible pursuit of a Master’s program.

PARTNER COMPANY SELECTION

Our company-student liaison team will gladly answer your questions about our corporate partners and upon request, help you in your search for a partner company.

You can reach a team member by phone at: +49 (0)761 791 999 – 70.

You will find an overview of our partner companies at: www.isba-freiburg.de/partnerunternehmen

PRACTICE ADMINISTRATION



PROF. DR. JÖRG SCHODER

Academic Head of Real Estate and Sports programs

PhD in Economics; MA in Geography; Extensive work at the Research Center Inter-Generational Contract in the Real Estate and Pension System areas; Previously, numerous years in interdisciplinary instruction and research at the universities of Freiburg, Salzburg and Mulhouse; Visiting scholar at Boston University (USA).

Accredited by:

